

YH

YOUR HEALTH MAGAZINE
مجلة دليلك الصحي

media kit



www.JeddahMD.com



EMERGENCY HOT LINES ONLY

EMERGENCY NUMBERS

	Fire	995		Health Police	993
	Ambulance	997		Police	999

GOVERNMENT HOSPITALS

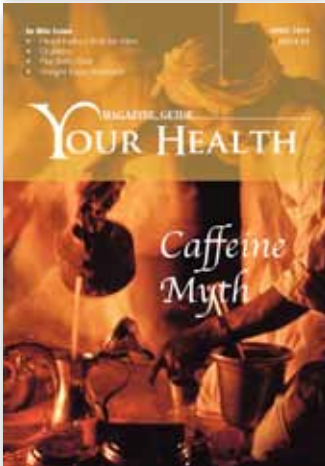
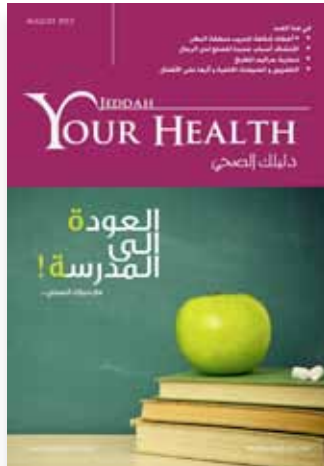
SAUDI ARABIA		
Jeddah Eye Hospital		01-56339916
Al-Fayyadh Medical University Hospital		01-26655988
King Abdulaziz Hospital of Madinah		01-36777111
King Abdulaziz Hospital of Umm Al-Qura Hospital		01-36338888
King Fahad Hospital		01-36634332
Al-Sudair Hospital		01-36642372
Hamad & Children Hospital		01-36677048
King Abdul Aziz Hospital		01-36677777

40 | YOUR HEALTH MAGAZINE SEPT. 2014

At "Your Health" magazine our mission is to help you improve your quality of life by identifying the best health care services and health guidelines for you and your family in Saudi Arabia. In Saudi, there are few directories which point out health care facilities. Therefore we have managed to identify the Hospitals, Private Clinics, Insurance companies, Pharmacies and various health facilities closest to your area. Furthermore, "Your Health" will provide you with a variety of updated healthcare articles including health topics on women , men, children, fitness and nutrition. A directory made to enhance the well being of you and your family.

mission





issues

Up to 13 issues and going...



social media

Over thousands of followers in social media...



<https://twitter.com/YourHealthSaudi>



<www.facebook.com/YourHealthSaudi>



<http://instagram.com/yourhealthsaudi>



distribution

The Magazine is distributed at over 3,000 sites each month in Saudi Arabia. The main cities are: Riyadh, Jeddah, Madinah, Mecca, Dammam, Ta'if, Khobar, Al-Ahsa, Al-Qassim, and Najran. Readership is between 750,000 and 800,000. You can find our magazine in most waiting areas inside hospitals and clinics. Furthermore we distribute our latest issues in shopping malls, supermarkets, bookstores, and pharmacies.

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The electronic version is available on our Website, and Smartphones. Subscribers receive our electronic version by email when new issue is available.

Who subscribers?

Our subscribers include private clinics, hospitals, gyms, companies, hotels, schools, and individuals who are interested in health care.

Who distributes your magazine?

Currently, our company is working in collaboration with Saudi Distribution who are one of the leading distributors in Saudi Arabia to guarantee delivery of our magazine.

What is the link in which customers can access the electronic version?

<http://jeddahmd.com/Issues.html>

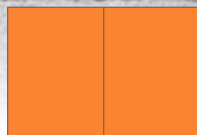
Can costumers view your magazine on Smartphones and tablets?

Yes, and the name of our App is (Your Health | دليلك الصحي). Using the app you are able to search doctors, hospitals, pharmacies, health clubs and health insurance in Saudi.

Furthermore you are able to rate, locate and contact all healthcare services through our app. Doctors and healthcare provider can add their self through our app.



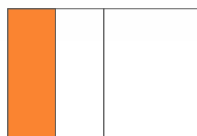
advertisement



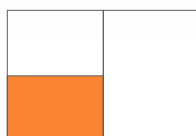
full spread
SAR 20,000



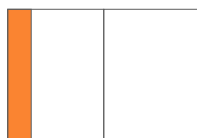
full page
SAR 15,000



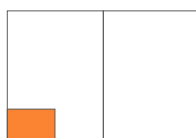
1/2 vertical
SAR 7,000



1/2 horizontal
SAR 7,000



1/3 vertical
SAR 6,000



1/3 square
SAR 6,000



covers



bback cover
SAR 35,000



inside front cover
SAR 16,000



inside back cover
SAR 15,000



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